

KOKUYO Group Quality Policy

We design experiences of near the future with a wow-factor based on empathy and co-creation with our customers.

We deliver experiences that enrich the work, studies and home life of our customers through our products and services.

- 1 . We will develop products and services that deliver experiences with a wow-factor to our customers through co-creation and empathy.
- 2 . We will provide products and services with safety and security and pursue better quality.
- 3 . We comply with relevant laws and regulations and fulfill our social responsibilities.
- 4 . We share knowledge within the Group and all members related to our whole supply chain engage in quality improvement.
- 5 . We continuously engage in improvement of our management systems in response to changes in the environment.